



ANNUAL REPORT

2020 - 21

UNITED WE WIN.

LIVE UNITED®



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Rajesh Krishnan

Executive Director

Dear Friends, Well-Wishers and Partners,

The pandemic tested the world in ways few anticipated. It also tested the resilience of our organisation – our people, projects and operations. There was no blueprint and prior experience to deal with a situation like this but it did not deter us. We took one problem at a time and conquered it.

Our immediate action

- We were quick to reach out to remote areas and communities battling with the crisis, by securing government permission.
- Our immediate response included the distribution of dry rations and hygiene kits among the migrant communities, families who lost their livelihoods and frontline health workers.

Empowering Institutions and Communities

- While we responded with speed and agility to protect the vulnerable, we realized the need to strengthen healthcare facilities and support the government in the fight against Covid.
- Medical equipment was donated to government and charitable hospitals and Primary Healthcare Centres.
- ICU beds and modular hospital facilities were set up to address bed shortages.
- Life support ambulances and mobile testing labs were provided to the Government of Karnataka to reach out to a larger population
- Front line workers were equipped with safety gear, equipment and training.

Striking a balance between the need of the hour and not losing focus on our commitment towards Sustainable Development Goals

- With the temporary closure of schools and Anganwadi Centres, we ensured that the children of Anganwadi Centres we worked with continued their learning through virtual modules.
- Anganwadi Workers were trained and parents were engaged to ensure smooth delivery of e-learning materials among young learners.
- To keep the momentum of our livelihood, rural development, health, climate change, water and nature conservation projects, we leveraged our relationship with the community members and volunteers who kept the work going even when we could not be physically present there.
- Our ethos of “mobilizing the caring power of communities” seemed inevitable during these unprecedented times as unitedly with our CSR partners, civil society organizations and volunteers we delivered several purpose-led initiatives. We are delighted that with the support from our partners, we vaccinated more than 5 lakhs marginalized community members.

I am proud of our team who steered the organization through this crisis while the organization also did its best to ensure the well-being of each of the members and their families. Though this was not an easy year, it made us stronger and better prepared for the new normal. We have grown more confident that our work matters to society and communities more than ever.

With Gratitude,
Rajesh Krishnan



EDUCATION AND LIVELIHOOD

“Education is the most powerful weapon which you can use to change the world.”
Nelson Mandela





EDUCATION AND LIVELIHOOD

Born Learning Campaign (BLC) - A national-level flagship program, BLC is being implemented since 2017. The campaign has been conceptualized and designed to provide an optimal learning environment to children below six years at the Anganwadi Centres (AWCs) and equip them with school readiness. Despite the pandemic and temporary closure of Anganwadi Centres, the BLC program ensured children continued learning. Learning materials were developed and shared virtually. Anganwadi Workers and parents were trained virtually to ensure smooth delivery of learning tools and progress of children.

Strengthening Anganwadi Centres - Through the capacity building of Anganwadi Centre workers and helpers, equipping the AWCs with a variety of teaching and learning materials, engaging parents in the learning and development processes of their children, and ensuring the health and nutritional needs of children are met, the AWCs we work with were made conducive for children's learning and development.

Equipping AWCs and schools with infrastructure support - Several government schools and AWCs were refurbished and revitalized to make the school environment appropriate and cheerful for students. Infrastructure support included improving the facilities - toilets, water etc., construction and repair work as well as upgrading the interiors and making the schools look vibrant with mural art.

STEM Initiative - Science, Technology, Engineering and Mathematics (STEM) Labs were set up in government and low resource private schools to promote STEM concepts among students and also to enhance creativity, critical thinking and innovation among learners.

Scholarship and Mentorship Support - Underprivileged students were identified and provided scholarship support to encourage them to continue their education. They were also mentored by experts and volunteers to groom them and develop 21st-century skills.

Skills Development Training - To support youth from marginalised backgrounds and youth with disabilities, they were provided skills training on a range of courses including hotel management, beautician training, nursing, electrical and electronics etc. Beneficiaries received job offers and some of them are self-employed.

Women Development Program - Women from economically challenged communities were given the training to develop and upgrade their skills in areas including sewing and tailoring, beauty and wellness. These women were also connected to the market and industries and helped to start their own enterprises. These women are now earning and meeting the needs of their families.

BY THE NUMBERS

FINANCIAL YEAR 2020-21

TOTAL VERTICAL BENEFICIARIES

2.32 Lakhs



- 08 Locations
- 28 BLC Projects
- 234 Anganwadi Centers
- 23,400 Children
- 21,000 Mothers
- 15,000 Stakeholders

A circular icon containing a white line-art drawing of a school building with a flag on top.

School Development

- 01 Location
- 11 Schools
- 6980 Children
- 84 Teachers

A circular icon containing a white line-art drawing of a female symbol with a raised fist inside.

Women Empowerment

- 2200 Women

A circular icon containing a white line-art drawing of a graduation cap being held by two hands.

Student Scholarship

- 100 PUC Students

A circular icon containing a white line-art drawing of two hands holding a heart with a cross inside.

Health and Nutrition

- 800 Mothers
- 1500 Community Members

GALLERY



Scholarship Initiatives



School Reurbishment



Nutrition training for mothers



Paper bag making



Teaching Learning Materials distribution to children



Hygiene material distribution to mothers



ENVIRONMENT

**“Plans to protect air and water, wilderness and wildlife are in fact plans to protect man.”
- Stewart Udall**





ENVIRONMENT

Healthy communities can function to the best of their abilities when there is clean air, pollutant-free water, abundant natural resources, and a non-toxic surrounding. We recognise our responsibility towards a green environment and execute projects that ensure water security through restoration and conservation of water bodies; watershed intervention and biodiversity through plantation and forestation.

Flagship Programs

Two of our flagship programs include the **'Wake the Lake'** Campaign to protect lakes around Bengaluru and the **'One Billion Drops'** Campaign to build 10,000 recharge wells in parks and institutional campuses of Bengaluru and thereby conserve one billion litres of rainwater every year.

Water security

In addition to our flagship initiatives, the other water security interventions which continued this year included the construction of check dams, subsurface barriers, water absorption trenches, gully plugs, farm bunds, naala bunds, farm ponds, ponds deepening, rooftop rainwater harvesting units, borewell recharge and boulder checks.

Biodiversity

At each of the water conservation projects, plantation of saplings was undertaken that contributed towards the water as well as soil conservation efforts, ensured flourishing biodiversity, and also contributed towards reduction in carbon dioxide levels in the atmosphere. A variety of birds, insects, animals were spotted at our project sites including Nandi Hills, Bannerghatta National Park and the Bangalore University premises.

BY THE NUMBERS

FINANCIAL YEAR 2020-21

TOTAL VERTICAL BENEFICIARIES

5 Lakhs



- 23 Lakes
- 14 Communities
- 2,20,000 People

ONE BILLION  DR  PS



- 193 Percolation Wells
- 04 Ponds
- 03 Check Dams



- 02 Butterfly Gardens
- 03 Miyawaki Forests
- 01 Herbal Garden
- 84,000 Plantations



- 12 Kere Deepotsava
- 01 Environment Day Celebration
- 01 Community Plantation Drive

GALLERY



Floating wetland



Kannamangala Lake



Nandi Lake



Gundu Thopu / Community Forest



Percolation Pit at Lalbagh



Kalyani Rejuvenation



RURAL RISING

An integrated and sustainable rural development program





RURAL RISING

A sustainable standard of living of rural communities can be ensured by empowering local people and enabling them to explore opportunities through varied interventions which are based on four pillars of the program represented in the diagram (right).

Livelihood Support

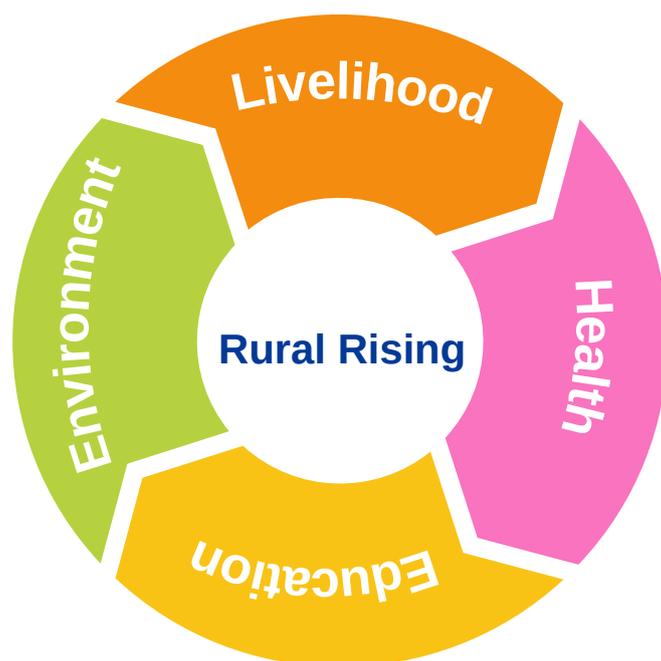
We supported rural communities especially women, and persons with disabilities (PwDs) to increase their incomes through training on a range of skills, livestock distribution, formation of cooperative models and entrepreneurship programs for women, youth and PwDs.

Education Support

Infrastructure support to schools and Anganwadi centres, helping students from economically weaker sections pursue education through scholarship and mentorship were key initiatives undertaken this year.

Health Interventions

Constant support to Primary Health Centres through refurbishment and resource support, provision of water purifiers to schools and communities, health care services to remote villages through our Mobile Clinic with experienced health professionals were some of the major work done this year.



Environment Interventions

Our efforts towards the sustenance of natural resources through soil and water conservation initiatives, the introduction of environment appropriate and sustainable livelihood promotions and sanitation intervention have helped local communities address issues like scarcity of water and electricity, management of solid wastes etc.

BY THE NUMBERS

FINANCIAL YEAR 2020-21



RURAL
RISING

- 60 Villages
- 17 Interventions
- 40640 Lives Reached
- 35,90,000 KL Water Conserved
- 750 KLD Water Treated

OTHER ACTIVITIES

- Livelihood support for **100** Women
- **62** Rainwater harvesting units
- **111** Anganwadis refurbished
- **02** Government schools refurbished
- Education support to **600** students through scholarship
- Facilitated improved learning for **630** students
- Farm produce organization **1**

GALLERY



Govt. school refurbishment



RO unit plant



Training & Mentorship sessions for students



Water channel supply



Livelihood support



Tailoring skills for rural women



VOLUNTEERING

“Volunteers do not necessarily have the time; they just have the heart.” – Elizabeth Andre





VOLUNTEERING

Volunteerism has indeed been the fuel to our work as our volunteers bring in their skills, passion and offer us their hands in areas where we can stumble alone. In return, we offer opportunities to our volunteers to meet new people, work on projects outside their routine work, build relationships and get a sense of larger purpose.

Amidst the pandemic, with lockdown and travel restrictions, our interaction with our volunteers have been virtual through webinars and some online sessions were conducted primarily for our beneficiaries.

WEBINAR

Arctic Expedition

The webinar on the arctic expedition was conducted by an experienced explorer. With the help of videos and pictures, volunteers were explained the impact of global warming on the Arctic circle. Volunteers were encouraged to be responsible tourists and reduce the use of non-biodegradable items in their everyday lives.

Protecting Environment

Volunteers were given a virtual tour around various wildlife sanctuaries in India. Volunteers learnt about eco-tourism and its importance, about varied flora and fauna and the responsibility towards ensuring balanced ecosystems.

VIRTUAL BENEFICIARY SESSIONS

Computer Skill Training

Volunteers connected virtually with the beneficiaries from underprivileged background and trained them on the basics of computers. The session included fun games and ice breakers which kept the children interested and curious.

Campaign to Celebrate a Girl Child

Volunteers conducted virtual awareness sessions for girls between the age of 13-18 years from shelter homes who were made aware about issues such as menstrual hygiene and education.

Saluting Covid Warriors

A unique volunteering activity was organized where volunteers made short videos expressing their gratitude for the service and dedication of COVID warriors. Videos were played at various Covid treatment centres for the medical staff.

Worksheet Making

Due to the pandemic and temporary closure of schools and Anganwadi Centres, education of children especially from underprivileged communities have been impacted. As a small step towards ensuring that the learning does not stop for these children, our volunteers prepared worksheets for students which were handed over to government schools and Anganwadi Centres and distributed among children.

BY THE NUMBERS

FINANCIAL YEAR 2020-21



Number
Of
Events

• 69



Number
Of
Volunteers

• 2953



Number
Of
Manhours

• 5512





LIVE UNITED

HYGIENE KIT
COVID - 19 RESPONSE SUPPORT

Sponsored by
Collins Aerospace

CSR Partner
United Way
United Way Organizations

LIVE UNITED

HEALTH AND DISASTER RISK REDUCTION



HEALTH AND DISASTER RISK REDUCTION

The interventions around health and disaster risk reduction had been encompassed under education and livelihood projects as well as integrated rural development projects. But gradually it was realized the urgency to scale up our efforts amidst the pandemic and other natural disasters. Some of our interventions are listed down

Mobile Health Clinic

The Mobile Health Clinic that operates in Doddaballapur has served as a mini-hospital equipped with oxygen cylinders, lifelines, stretchers and emergency equipment, drugs cabinet etc. during the pandemic. The clinic is equipped with health professionals like a doctor, a nurse and volunteers and reaches out to 30 villages treating about patients per month on average. The Mobile Health Clinic was a saviour during the lockdown and continuously catered to the villagers who could not visit their Primary Health Clinics which are situated about 8 to 10 km away.

Strengthening Primary Health Centres (PHCs) and empowering frontline health workers

India's healthcare system faced sudden challenges during the pandemic with the increasing number of covid cases and not matching infrastructure and equipment to support the demand. Hence giving attention to PHCs and preparing them for any future health crises seemed important than ever before. With the help of corporate support, PHCs were strengthened with equipment and consumables, infrastructure support and capacity building training to empower several frontline health workers.

Support to communities during Cyclone Fani and Cyclone Amphan

Cyclone Fani and Cyclone Amphan caused widespread damage in Eastern India, specifically in West Bengal and Odisha. People lost their lives and livelihoods, shelters and crops. In collaboration with our CSR partners, affected communities were supported with ration and hygiene kits, shelter construction and refurbishment and livelihoods (repairing boats and fishing nets and providing seed grants to SHGs).

Health Camps

To ensure the well-being and good health of the communities we work with, health camps were organised for marginalised communities. General body checkups, awareness on health and hygiene, gynaecology related treatment for adolescent girls and pregnant women were organised.

BY THE NUMBERS

FINANCIAL YEAR 2020-21



• 8

PHCs Strengthened



• 20

Health Camps



• 2,40,000

PHC Community Reach



• 50

Health Workers Trained



• 5128

Families supported during Cyclone



• 4500

Patient Catered every month by the Mobile Health Clinic



• 35

Disaster Resistant Shelters Constructed



COVID-19 Relief Support

"We are in this together, and we will come through this together."

- António Guterres, UN-Secretary General

PROTECTIVE EQUIPMENT



30,247
PPE Kits



10,098
Gloves



10,00,865
Masks



10,588
Faceshields



10,07,050
N 95 Masks



10,22,944
Surgical Gloves

MEDICAL EQUIPMENT AND SUPPORT



45
Ventilators



30
Humidifiers



120
Multipara Monitors



1078
Nasal Oxygen Masks



15
HFNC



150
Bipap Machines



1089
Oxygen Concentrators



5792
Pulse Oximeters



10,350
Oxygen Cylinders

HYGIENE KITS



25,894 +
Hygiene Kits

RATION KITS



9000+
Ration Kits

INSTITUTIONAL SUPPORT



280
Modular Beds



500+
COVID ICU/ITU Beds



6
CRITICAL CARE AMBULANCE


500 + Institutions across pan India

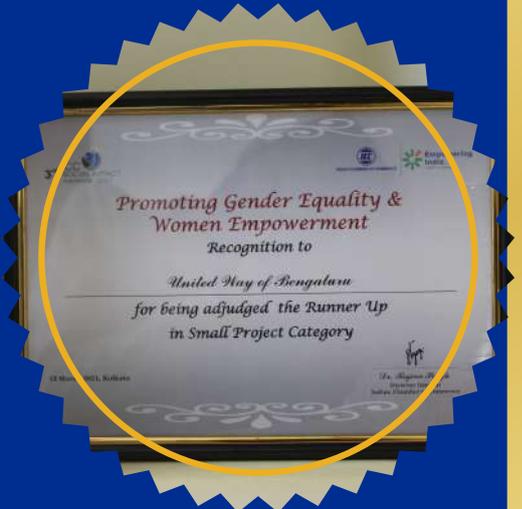
100 +
Corporate Partners



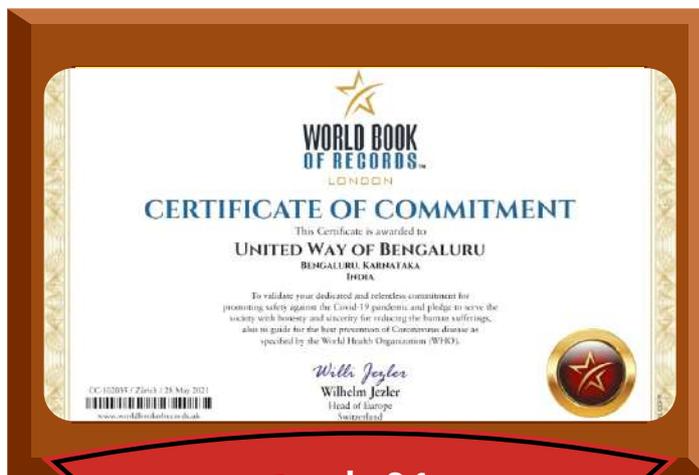
RECOGNITIONS



**Winner for the One Billion Drops
(Environment Sustainability)**



**Runner Up for the LBGTIQ projects
(Gender Equality)**



World Book Of Record

We thank our partners, volunteers, communities & team who are behind this victory!

Power of Collaboration



The ethos of United Way is " Mobilizing the Caring Power of Communities " by Living United. Through our interventions on-field, and with the support of our CSR Partners, we have been fighting for a safer society by supporting the government, hospitals and people who needed us the most. Our interventions have been from immediate support through the distribution of ration kits, hygiene kits and consumables among the migrants, the poor and people who lost jobs to strengthening hospitals through equipment and infrastructure support. Accelerating the vaccination efforts of the government was also a significant intervention.



People Vaccinated

5 Lac+



Communities Reached

marginalized societies, frontline workers, communities exposed to high-risks



84 Locations Covered

majorly rural and semi-urban areas of Karnataka, and cities like Pune, Gurugram, Delhi

Addressing the AHAA Problem for India



Acceleration

Fast-track the distribution of vaccines



Hesitancy

Tailored messaging to address different barriers/ segments



Awareness

Umbrella campaign to mobilise the nation



Accessibility

Remove friction and barriers to access

FINANCIALS I

FINANCIALS II

FINANCIALS III

FINANCIALS IV

FINANCIALS V

OUR LEADERS



Prashanth Prakash
Chairman



H Narayana Swamy
Treasurer



Suresh Nair
Secretary



Sabu Thomas
Member



Suneeth Katarki
Member



K. T. Chandy
Member



Lalit Ahuja
Member



M.P. Hariharan
Member



Mariasundram Anthony
Member



GIVE . ADVOCATE . VOLUNTEER



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