

A YEAR OF RESILIENT CHANGE

ANNUAL REPORT 2020-21 | UNITED WAY OF CHENNAI



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ABOUT UNITED WAY

United Way Worldwide is the leadership and support organization for a network of nearly 1,800 community-based United Ways in 45 countries and territories. United Way works for the Health, Education, and Financial Stability of every community in the world.



AREAS OF WORK



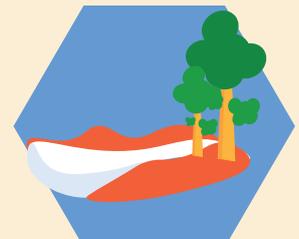
EDUCATION



LIVELIHOODS



HEALTH



ENVIRONMENT

A YEAR OF IMPACT

33 PROJECTS

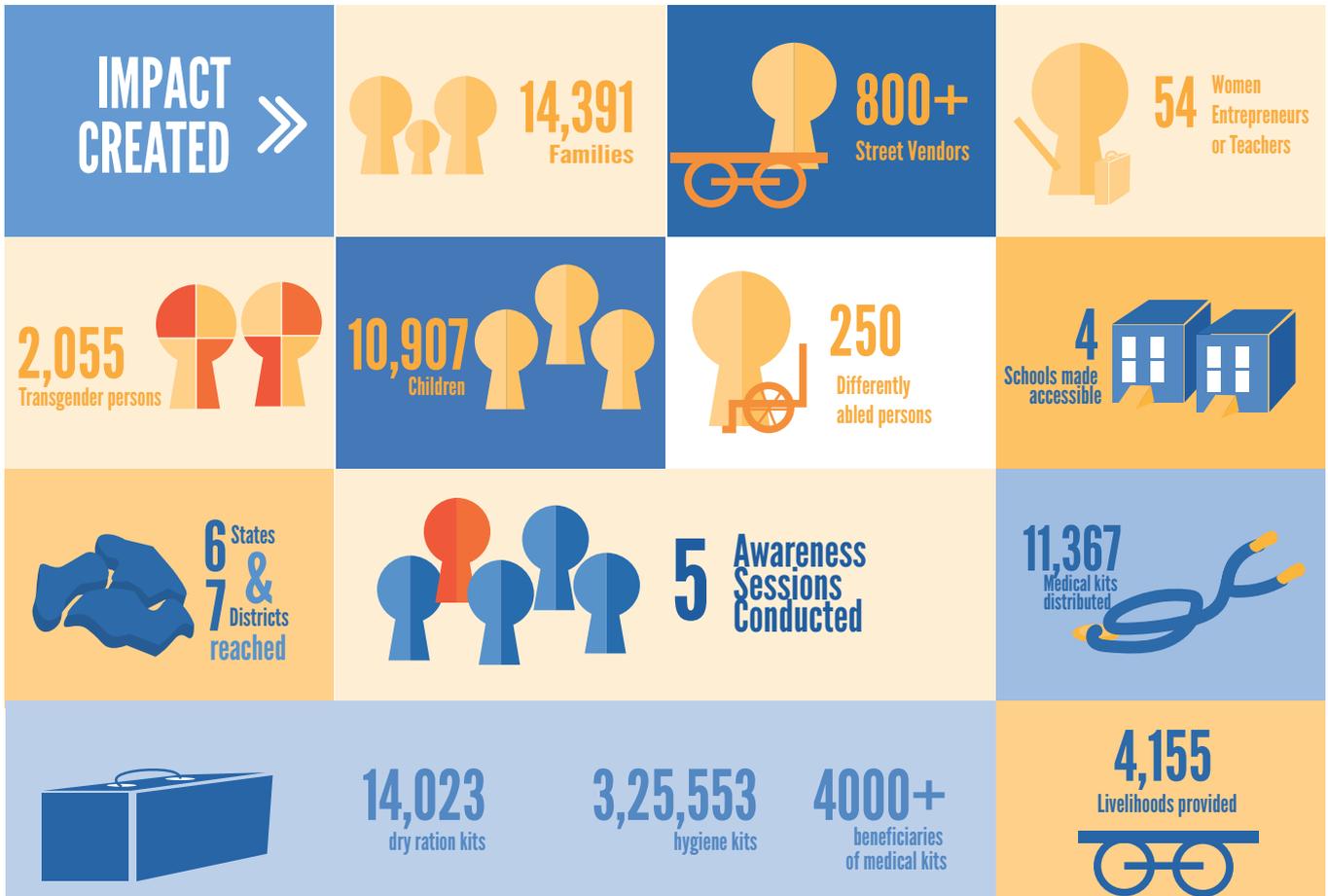
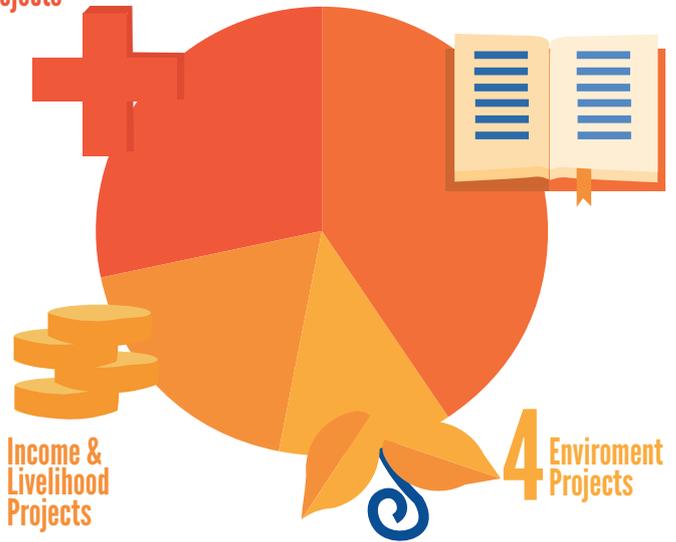
9 Health & Sanitation Projects

13 Education Projects

6 Income & Livelihood Projects

4 Environment Projects

PRESENT IN 7 DISTRICTS ACROSS TAMIL NADU



CHAIRMAN'S NOTE



M A Alagappan
Chairman

It has been a year of resilience, courage and determination for us at United Way Chennai (UWC). We stepped into our second decade of service to the community, and into the thick of relief efforts as the first wave of Covid-19 hit us all. The team successfully managed the balance between supporting frontline efforts and keeping themselves safe in the face of an unknown threat. We collaborated with the other United Way chapters in our network, as well as with several field NGOs, to tackle, reduce and mitigate the grave effects of the pandemic.

UWC used this time to reach out to new and prospective CSR partners, in order to widen our reach and assistance to the most neglected parts of Tamil Nadu. It was a true testament to the power of collective giving and we are grateful for the consistent and generous support of our partners, both old and new.

In parallel, our volunteering community doubled up and took charge of several awareness campaigns, keeping it virtual and yet, extremely interactive. Our Water, Sanitation and Hygiene (WaSH) programs evolved into renewed need based kits, virtual sessions to navigate through personal hygiene and clarity on precautionary measures to contain the spread of Covid-19 in places that had minimal access to clean facilities.

The financial aid program for street vendors affected by Covid-19 was an inspired idea from a team member that grew leaps and bounds as the pandemic wore on. Over 1250 families received monetary support, in the first phase of Covid-19 (the program continues as I write this). In fact, as it becomes increasingly clear that we have to find ways of living with Covid-19, our focus has shifted a bit towards addressing the needs in rural Tamil Nadu.

Once again, the Markets and Economy event proved a trailblazer, even as we experimented with a hybrid format due to restrictions on in person events. We had two stalwarts of Indian industry - Mr Deepak Parekh, Chairman HDFC Ltd, and Mr S N Subrahmanyam, Managing Director and CEO of L&T Ltd, address our audience and share their views on the prospects for the Indian economy. We also expanded the scope of the event to share other investment avenues with our esteemed donors.

I thank all our partners, supporters and well wishers who have continued to invest their faith in UWC, as we reiterate our commitment to the community and remain rooted to the cause in every project we execute.



Meenakshi Ramesh
Executive Director

EXECUTIVE DIRECTOR'S NOTE

In our eleventh year, we reaffirmed our commitment to aid and support underprivileged communities across Tamil Nadu and Kerala. Much of the first half of the year was lost to the nationwide lockdown due to the pandemic, and the UWC team walked the fine line between keeping ourselves safe from illness, and helping with onground efforts to reach those that were much worse off than us. We made up for the lack of mobility by partnering with other organisations, to amplify our reach. We helped raise money for ventilators and other medical equipment for government hospitals, we helped reach ration and medical kits to 3,500+ families and supported over 1200 street vendors with direct donations into their bank accounts.

Even as people were forced to stay at home, we helped them raise money for charity, while focusing on their fitness goals, through RunUnited, our virtual run during DaanUtsav 2020.

We have now chosen to expand our focus beyond Chennai, into other cities and rural areas of Tamil Nadu. The year that went by has reinforced to us the importance of building lasting collaborations, and we want to replicate that in many districts of the state. I want to thank all our partners and donors for their unstinting support, funds and encouragement, which has helped breathe life into every one of our projects, and our aspirations for a better future for the vulnerable communities of Tamil Nadu.

BOARD OF DIRECTORS



M A Alagappan
Chairman



Amarnath Reddy
Vice Chairman



Pramod Kumar
Treasurer



**Mahalingam
Sethuraman**
Board Member



Prakash Katama
Board Member



Satya Prabhakar
Board Member



Sabina Narayan
Board Member



Anuradha Oza
Board Member



M Madhavan Nambiar
Board Member



Srinivasan K Swamy
Board Member



Kavitha Dutt
Board Member

TEAM UWC



Anupama Narayan
CSR



Deensha PG
Projects



Vidya Kumar
Human Resource



Evangeline Pearl
Volunteering



Gabriel Raj
Projects



Karthika Damodaran
Projects



Kevin Emmanuel
Projects



Krishnaraj T
Finance



Margeret Clara
Projects



Meenakshi Ramesh
Executive Director



Mridula Swamy
Impact



Roshini Jacob
Communications



Shirley Veronica
Volunteering



Sujithra Varghese
Projects



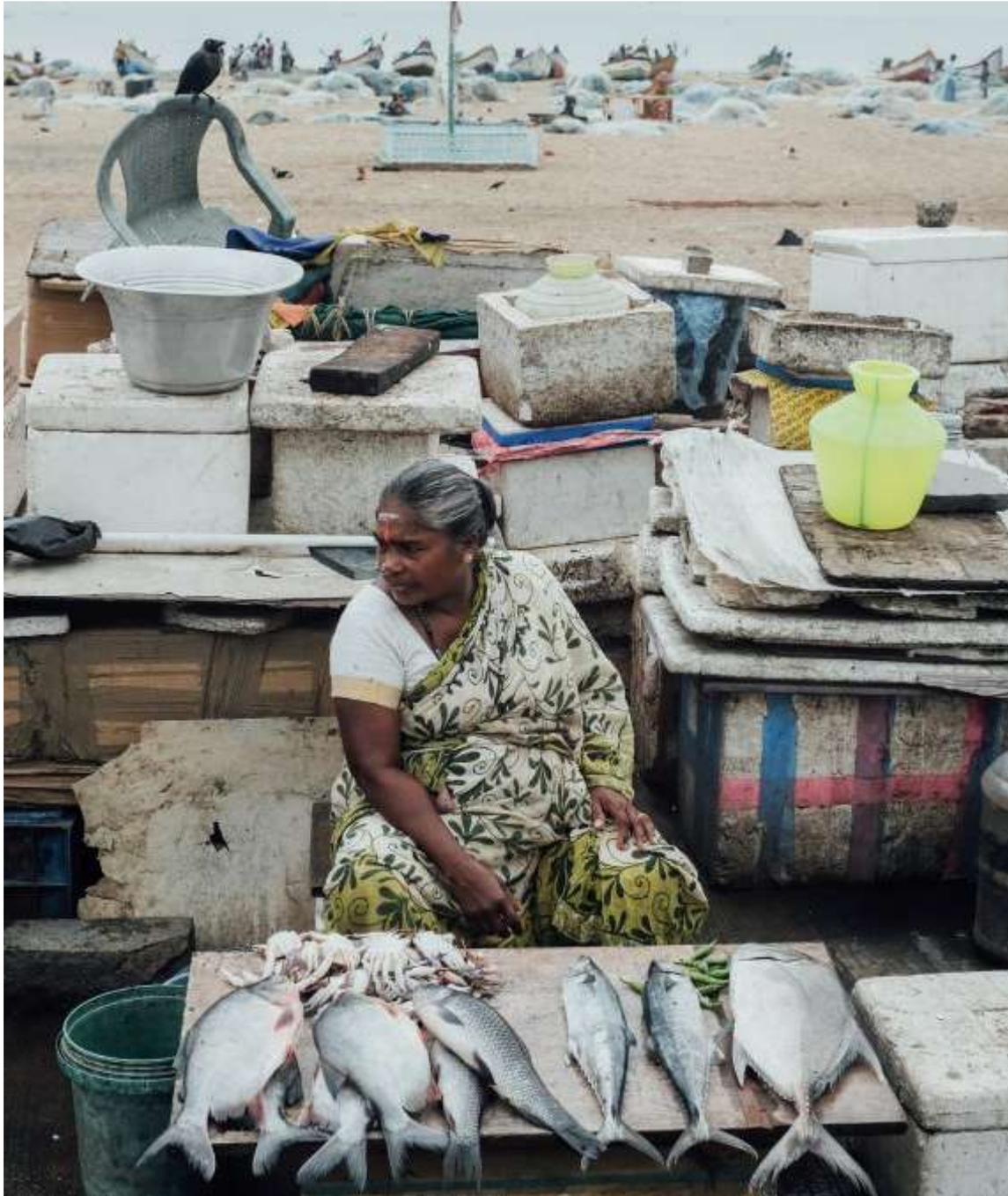
Vimal Anand
Projects

OUR WORK

HEALTHCARE EQUIPMENT

Ventilator Support/Mobile X-Ray Machines and other life-saving equipments were provided to government-run hospitals, with the support of FICCI FLO and 3M.





FINANCIAL AID FOR STREET VENDORS

Since the beginning of Covid- 19, UWC has identified and supported over 800 street vendors until March 2021, whose livelihoods have been affected by the pandemic. Beneficiaries of this program include communities such as transgenders, differently-abled, women & marginalised street vendors.

DIGITAL EDUCATION PROGRAM

Hyundai Motor India Foundation (HMIF) and United Way Chennai spearheaded a collaborative mission with Byju's - The Learning App to help families of struggling frontline workers, by providing E-learning tabs. Each tab, pre-loaded with 2 years of grade appropriate educational content, was provided by Byju's at a subsidized price of Rs. 5,000, the cost of which was covered by HMIF. Through this program, UWC and HMIF aimed at supporting 1,000 children (4th grade – 11th grade), across five cities - Mumbai, Delhi, Chennai, Ahmedabad & Kolkata.





SUPPORT FOR MIGRANT WORKERS

Through this intervention, supported by MS Chola and FICCI Ladies Organisation (FLO) we provided dry ration kits with personal care/household cleaning products to 323 migrant labourers from other districts within Tamil Nadu who are temporarily sheltered on road sides, construction sites and under bridges in Vyasarpadi, Kodungaiyur areas in Chennai.

428 migrant labourers from other states of India who were confined in the government camp in MKB Nagar, Vyasarpadi, Chennai.



SUGAR



SALT



TURMERIC



PARLE G



MEDIMIX

WHAT'S IN A DRY RATION KIT?



ATTA



DAL



RICE



OIL

ALTERNATE LIVELIHOOD SUPPORT

Skill Training - Tally & Accounting

This project supported by Cognizant aimed to impart Tally & Accounting skills to 16 young women from the less privileged strata of society and thus improve their employability opportunities. 10 students who participated in the program have been placed in companies such as Shreyas Tech Solutions, Accenture, Nexgen, Datamark, BPO Services, Mastermind HR, etc.



Livelihood Restoration for Farmers

This project aims at strengthening livelihood and providing relevant support for 150 farmers, 74 of whom were landless farmers, at Uthiramerur. These farmers who have been facing a social-economic crisis due to the pandemic were trained to pursue alternate livelihood such as poultry that has proved to be a viable and remunerative option.

UWC conducted on-ground assessments to identify villages where the affected farmer population is high. To address the livelihood and financial constraint faced by the farmers, UWC proposed to provide timely and appropriate interventions. This involved distribution of efficient poultry (5 birds per farmer) to farmers in 10 villages of the Uthiramerur block in Kanchipuram. This initiative was undertaken with the support of Technosoft Global, as part of its CSR program.

ANGANWADI DEVELOPMENT

The Anganwadi Development Project is an initiative designed to bridge the gap in early child development by providing public awareness and mobilization strategy to accelerate a community's early learning goals. The project aims to ensure holistic development among children less than six years old by identifying and fulfilling the needs of the environment in order to ensure that each child enters the formal primary schooling system "ready for school". Till date, United Way Chennai has worked with more than 60 Anganwadi across 4 districts, namely, Chennai, Kanchipuram, Nagapattinam and Namakkal, impacting around 1140 children from the age group of 0 – 6 years. This program also indirectly benefits adolescent girls, pregnant and lactating mothers etc.





PROJECT TRANS KITCHEN

United Way Chennai in partnership with Wells Fargo and Swasti committed to improve the socio-economic status of 15 trans people through sustainable livelihood promotional activities by empowering them to set up a successful restaurant.

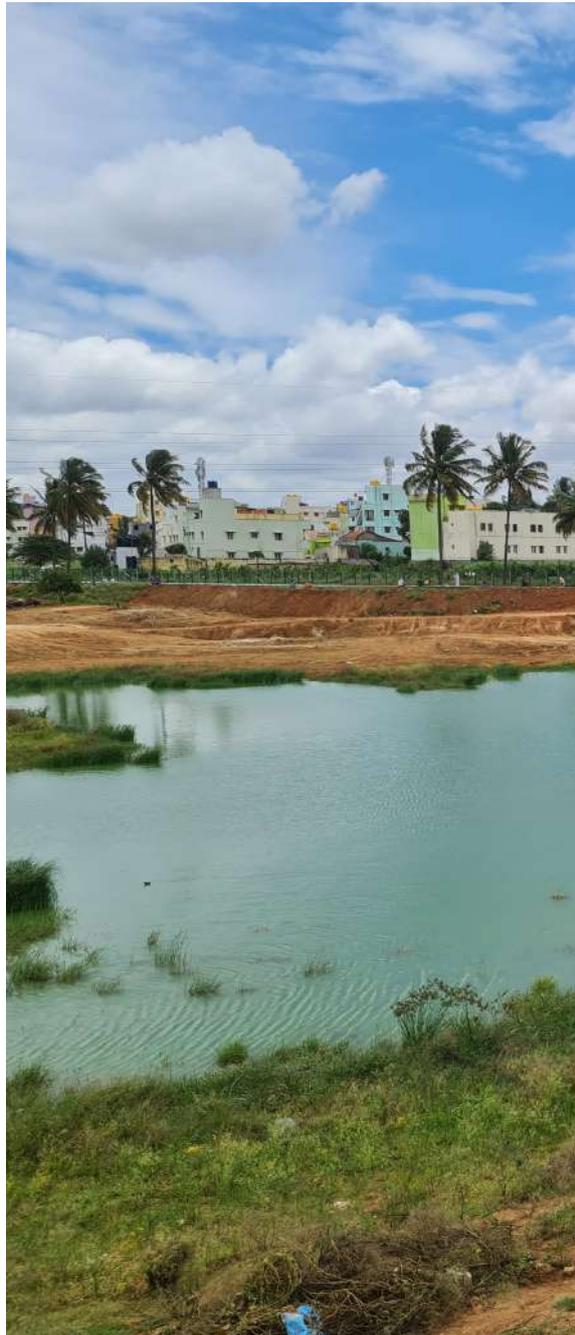
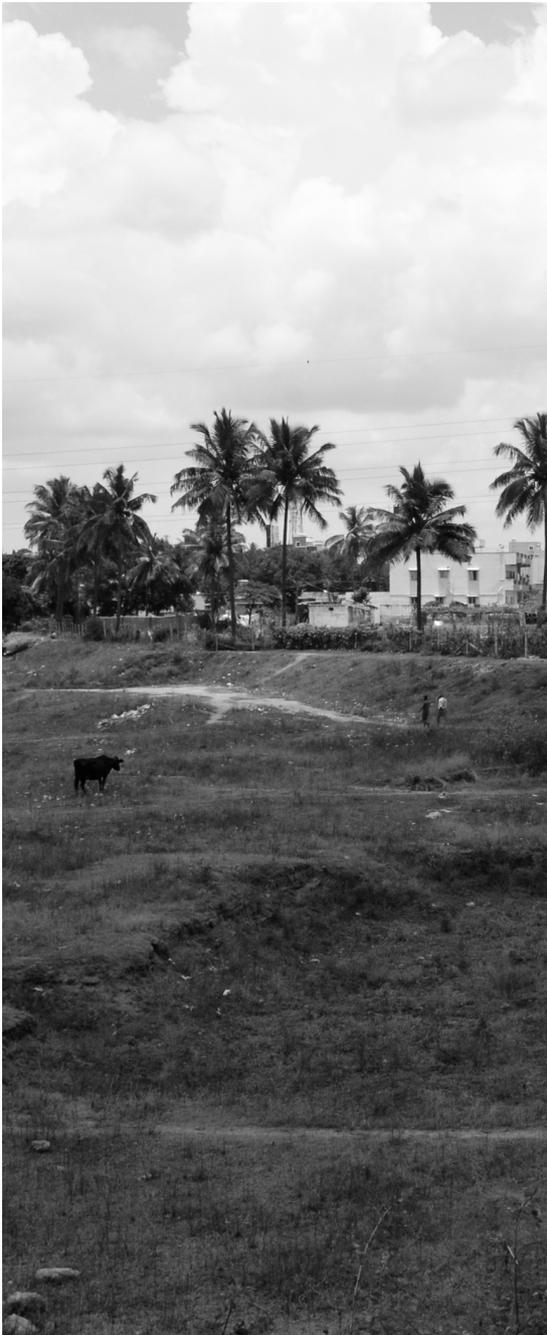


COMMUNITY RO WATER PLANT

In collaboration with Wells Fargo, UWC installed community RO water plants in multiple locations across Tamil Nadu, where the quality of water has been deteriorating by the day. Each plant helps provide safe and affordable drinking water at Rs. 7 per water can (20 litres).

WATERBODY RESTORATION

Two water bodies in Tamil Nadu, on the verge of depletion were identified and restored by UWC in collaboration with Caterpillar Foundation. One covering 7.5 acres and another as big as 10.5 acres were assessed and brought back to flowing life this year. With heavy rainfall predicted in Tamil Nadu this year, we anticipate good health for both these water bodies in the years to come.





MIYAWAKI FOREST IN URBAN TAMIL NADU

Rapid urbanization has greatly reduced the availability of green spaces, leading to ecological degradation, reduced air quality, reduced ground water etc. Keeping this in consideration, it has become pertinent that available land be re-green. It is with this intention that United Way of Chennai in partnership with Greater Chennai Corporation, supported by AGS Health has set out to create a mini forest using the aforementioned Miyawaki method at the OSR land (TVH avenue, Shozhinganallur). This land measures 395.43 sq m (Division number 197, Zone 15) and was devoid of any vegetation at the time of taking on the project.

ACCESSIBLE SCHOOLS IN RURAL TN

United Way Chennai has been working towards holistic development of schools which are in dire need of interventions. To make these interventions more focused and impactful, UWC works along with the SSA (Samagra Siksha Abhiyan) and other government bodies overseeing education related programmes. Based on the information provided by SSA, an initial assessment of a few schools were made in Thiruvallur district, out of which 6 schools were found to have inadequate accessible facilities and were hence chosen for this project. Through the support of HT Parekh Foundation, these schools are being made accessible, their infrastructure being improved, the students, teachers and community members are being sensitized on the needs of the differently abled and a local support staff is being provided to conduct community awareness programs to encourage parents with differently abled children to enroll their children in schools.



MICRO-ENTREPRENEURSHIP THROUGH BUNK SHOPS

The focus point of this project lay in empowering differently-abled people financially, by commissioning bunk shops. Lack of employment opportunities leave people in the differently abled community as an economic burden to their family members. Keeping this in mind, Aspire System and United Way Chennai collaborated to implement a pre-fabricated petty shop structure that can be easily installed.



VOLUNTEERING



1. PAINT-A-THON:

Bringing schools to life with colours and creativity. Volunteers spend a day painting the walls of Govt schools in Chennai to make the school more colourful and attractive to the children.

2. STREET VENDOR VERIFICATION:

As part of #UnitedForStreetVendors campaign volunteers made calls to street vendors to verify their details.

3. SAHAYA:

Corporate volunteers were partnered with senior citizens to build rapport with them over call and provide them social and emotional support for them through regular calls to ensure they didn't feel isolated in the pandemic.

4. AUDIOBOOK RECORDING:

An initiative to help visually challenged students writing UPSC exams by creating an audiobook library.

5. #PROTECTEDTOGETHER:

An initiative to create awareness about the benefits of the covid vaccine and help underprivileged families in making informed choices.



SUCCESS STORIES



“I thank you for providing abundant rations to my entire community. You have remembered us during these difficult times (Covid-19 lockdown) and we are extremely grateful for that. These ration items will be of great help to us.”

SONIA, TRANSWOMAN, CHENNAI
DRY RATION KIT DISTRIBUTION



“People who have been mocking me are now viewing me with respect”

VIJAYAN, LOCOMOTIVE DISABILITY
BUNK SHOPS FOR DIFFERENTLY ABLED PEOPLE



“Post lockdown, I was glad and excited to be part of yet another Anganwadi project. The COVID situation has stressed me out and it was a relief to venture into the new project model with different activities. Earlier I used to manage only 1 Anganwadi center, but this time I along with my colleague Tamil got the opportunity to work with 3 different centers.

It was a different exposure and good learning experience as we got to interact with a lot of people and work along with more Anganwadi workers. We were initially worried as to how we can meet the deliverables of the project, as the Anganwadis were closed and organizing meetings were also brought to a standstill.

In spite of this challenge, we learnt to connect with the children and parents virtually through the story, activity and awareness videos. Looking at all the initiatives undertaken by us and also a completely refurbished center, the parents and children are eagerly waiting for the center to reopen and benefit even more from the project.”

SATYA, FACILITATOR AT SEMBAKKAM, MEDAVAKKAM & 2 SITHALAPAKKAM CENTERS
ANGANWADI DEVELOPMENT PROJECT

MILESTONES

WATER BODY REJUVENATION



**10 LAKES & PONDS
REJUVENATED**

**3500+ FAMILIES IN THE
SURROUNDING COMMUNITIES
NOW HAVE ACCESS TO CLEAN
WATER.**

Lakes & ponds neglected for years

Rapid and careless urban expansion has isolated water bodies that were traditionally interconnected, thereby reducing their health and making them convenient sites for the dumping of garbage and debris. These water bodies not only act as catchment areas for rainwater but also allow them to percolate into the ground, thereby recharging the ground water table.

Building an ecosystem of change

UWC intends to improve groundwater recharge, aquatic life, and green cover in Tamil Nadu by reviving and preserving its water bodies through a sustainable Waterbody Rejuvenation program.

Our 360-degree partnerships help us identify water bodies that are in disrepair all around the state. Along with the local authorities like the Block Development Office, Panchayat and volunteers, we conduct a site visit to understand the condition of the waterbody, including including a flora and fauna study, conditions of Inlets and outlets of the lake, the status of bund and waste weirs, characteristics of catchments areas,

solid waste management, point and nonpoint sources of pollution among others.

We follow this with a topographical survey using a Digital Global Position System (DGPS) to detail out the extent of the lake, bed levels, contours, sections, surrounding developments, and encroachments.

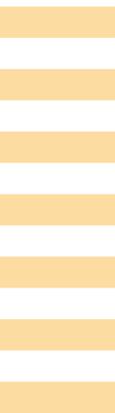
Bringing water bodies back to life

UWC plans to rejuvenate as many waterbodies in the state as possible for improved watershed management and create a microclimate for flora and fauna to thrive in the area. We also

transform these water bodies into areas for recreation.

- De-watering (if required) and Desilting
- De-weeding all invasive vegetation
- Clearing inlets and outlets of debris and shrubs, improving the seamless inflow and outflow of water
- Bund strengthening and stone pitching
- Fencing to protect dumping into the lake
- Creation of floating wetlands to improve aquatic life
- Construction of pathways and installation of solar lights for recreational activities
- Community involvement for sustainability





ENABLING RURAL ENTREPRENEURSHIP



United Way Chennai, with the help of its NGO partner, ASSCOD, has identified 10 Micro entrepreneurs in Kancheepuram district and wishes to uplift them. These micro entrepreneurs are based in the vicinity of Cheyyar SIPCOT which is the future industrial area of Kancheepuram district. These entrepreneurs/small business owners are engaged in enterprises such as paper mache doll making, pottery, saree weaving, poultry rearing, and running Aavin stalls. As part of the project activities, the entrepreneurs were supported with first instalment loans to improve their business plans. UWC partnered with DeAsra to gain expertise on the business plan for the 10

entrepreneurs. DeAsra interacted with all the 10 entrepreneurs about their business plan, loan requirements and the growth pattern. Business proposal plans were prepared for all the entrepreneurs individually, based on which an amount of INR 1,025,000 was distributed among 10 identified entrepreneurs. The grant was dispersed to ASSCOD on the agreed terms that the ASSCOD will treat the grant amount as loans. The loan amounts provided would be collected back over a period of 2-3 years (at an interest of 6% annually) by the ground partner and plowed back into similar rural businesses/enterprises.

MAKING SCHOOLS ACCESSIBLE AND INCLUSIVE

United Way Chennai has been working towards holistic development of Schools which are in dire need of interventions. To make these interventions more focused and impactful, UWC works along with the SSA (Samagra Siksha Abhiyan) and other government bodies overseeing education related programmes. Based on the information provided by SSA, an initial assessment of a few schools were made in Thiruvallur district, out of which 6 schools were found to have inadequate accessible facilities and were hence chosen for this project. These Panchayat Union Primary Schools are located in Thiruvallur District, a rapidly growing suburb. Currently there are

535 (including 16 differently abled) children studying at the 6 schools. There are 31 full time teachers in these schools (including HM) and a helper. Through the support of HT Parekh Foundation, these schools are being made accessible, their infrastructure being improved, the students, teachers and community members are being sensitized on the needs of the differently abled and a local support staff is being provided to conduct community awareness programs to encourage parents with differently abled children to enroll their children in schools. This program commenced in September 2020.





ONLINE EDUCATION SUPPORT FOR CHILDREN OF FRONTLINE WORKERS



In a pre-pandemic world, online education was a privilege that was accessible only to a select few children. Post-pandemic, online classes now appear to be a key factor in keeping the education system running.

To bridge this gap, Hyundai Motor India Foundation (HMIF) and United Way Chennai spearheaded a collaborative mission with Byju's - The Learning

App to help families of struggling frontline workers, by providing E-learning tabs. Each tab, pre-loaded with 2 years of grade appropriate educational content, was provided by Byju's at a subsidized price of Rs. 5,000, the cost of which was covered by HMIF. Through this program, UWC and HMIF aimed at supporting 1,000 children (4th grade - 11th grade), across five cities - Mumbai, Delhi, Chennai, Ahmedabad & Kolkata.





United Way Chennai (UWC) has been on the forefront of the Covid-19 crisis in Tamil Nadu, keeping the torch of hope lit during this crisis. The second wave had an exceptionally agonizing impact on rural India. Headlining with the aim to combat the severity of this, UWC connected with the Tamil Nadu Government to augment their efforts in upgrading the healthcare facilities in the state. UWC reached out to and kept its doors open

for any needs and requirements for all government healthcare facilities and underprivileged communities across the state. Through our combined efforts, UWC successfully raised funds for and distributed 1,150 oxygen concentrators to government healthcare facilities across 22 districts in TN, along with other medical equipment.

VIRTUAL IMPACT

MARKETS & ECONOMY 2021

SPEAKERS



Deepak Parekh
Chairman, HDFC



S.N. Subrahmanyam
CEO & MD, L&T



Sanjay Dutt
MD & CEO, Tata Realty & Infrastructure Ltd



Anjali Bansal
Founder, Avaana Capital



Karthik Reddy
Co-founder, and Managing Partner, Blume Ventures



Amit Ganatra
Senior Fund Manager, HDFC AMC



Somasundaram PR
Managing Director, India, World Gold Council

The 10th edition of the 'Markets & Economy 2021' was conducted as a hybrid event where eminent speakers from banking, equity markets, venture capital and infrastructure, virtually addressed a select gathering at ITC Grand Chola on Friday, February 12, 2021. The event was also streamed live.

The keynote address was delivered by Mr. Deepak Parekh, Chairman HDFC, who was upbeat about the Union Budget 2021 and prospects of the Indian economy. He also had a special word for UWC's long standing

partnership with the HDFC family of institutions.

This was followed by panel discussions on public and private markets. We wrapped up the evening with a special address by Mr. S. N. Subrahmanyam, who called it a 'blockbuster budget'.

All funds raised from the event have been invested in social projects that help create more opportunities for better education, stable income, clean water and an improved life for marginalised people in Tamil Nadu.

FINANCIALS

UNITED WAY OF CHENNAI
No.85, Park View, 3rd floor, G.N. Chetty Road, T.Nagar, Chennai - 600 017.

INCOME & EXPENDITURE ACCOUNT FOR THE PERIOD ENDED 31.03.2021

EXPENDITURE	2020-21	2019-20	INCOME	2020-21	2019-20
	Rs.	Rs.		Rs.	Rs.
Donations/Grants	9,15,16,610.00	10,78,25,565.56	By Sponsorship Receipts	99,58,673.00	76,03,303.70
Events & Projects Expenses	1,54,89,498.93	1,82,05,277.84	" Donations-General	7,62,26,166.30	9,18,87,654.53
			" Donations-FCRA	4,80,20,177.40	2,53,12,800.73
ADMINISTRATIVE EXPENSES			By OTHER RECEIPTS		
Audit Fees	91,400.00	1,59,300.00	" FD Interest	3,01,420.42	5,77,025.00
Consultancy Fees	25,000.00	-	" Membership fees	-	37,000.00
Conveyance	88,746.00	3,31,506.00	" S.B. Account interest-General	6,19,987.00	4,70,530.28
Membership fees-UWI	3,75,000.00	3,75,000.00	" Interest on IT Refund	-	2,58,238.60
Other Administrative Expenses	4,14,449.20	2,60,351.94	" IT Refund	3,90,056.00	-
Postage & Printing	10,235.00	1,29,527.00			
Professional fees	3,88,660.00	3,22,840.00	Excess of Expenditure over		
Rent	9,36,867.00	7,80,000.00	Income	-	61,79,848.50
Repairs & Maintenance	92,040.00	67,430.00			
Administration Salary	37,35,468.00	36,39,329.00			
Telephone Expenses	25,223.00	20,455.00			
Depreciation	1,53,551.00	2,09,819.00			
Excess of Income over Expenditure	2,21,73,731.99	-			
TOTAL	13,55,16,480.12	13,23,26,401.34	TOTAL	13,55,16,480.12	13,23,26,401.34

United Way of Chennai



M.A. Jagappan
Chairman

Pramod Kumar
Treasurer

Meenakshi Ramesh
Executive Director

As per our report of even date attached

For N.Raja & Associates
Chartered Accountants



N.Raja
Partner

M.No:022890

UDIN:21022890AAAAJF4307

2021

UNITED WAY OF CHENNAI
No.85, Park View, 3rd floor, G.N. Chetty Road, T.Nagar, Chennai - 600 017.

BALANCE SHEET AS ON 31.03.2021

Liabilities	Sch	2020-21	2019-20	Assets	Sch	2020-21	2019-20
		Rs.	Rs.			Rs.	Rs.
Capital fund	1	5,72,98,638.91	3,51,24,906.92	Fixed assets	3	3,51,835.00	4,31,808.00
				Deposits	4	90,00,000.00	30,00,000.00
Current Liabilities	2	13,09,351.82	21,64,025.82	Other Current Assets	5	21,78,394.14	24,57,247.94
				Cash & Bank Balance			
				Cash in hand		-	-
				HDFC Bank - FCRA		2,13,32,397.67	1,27,68,218.50
				HDFC Bank - Local		2,57,45,363.92	1,86,31,658.30
Total		5,86,07,990.73	3,72,88,932.74	Total		5,86,07,990.73	3,72,88,932.74

For United Way of Chennai

M.A. Jagappan
Chairman

Pramod Kumar
Treasurer

Meenakshi Ramesh
Executive Director

As per our report of even date attached

For N.Raja & Associates
Chartered Accountants

N.Raja
Partner

M.No:022890

UDIN:21022890AAAAJF4307

Chennai
30.11.2021

OUR PARTNERS







THANK YOU FOR YOUR SUPPORT!



United Way Chennai

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